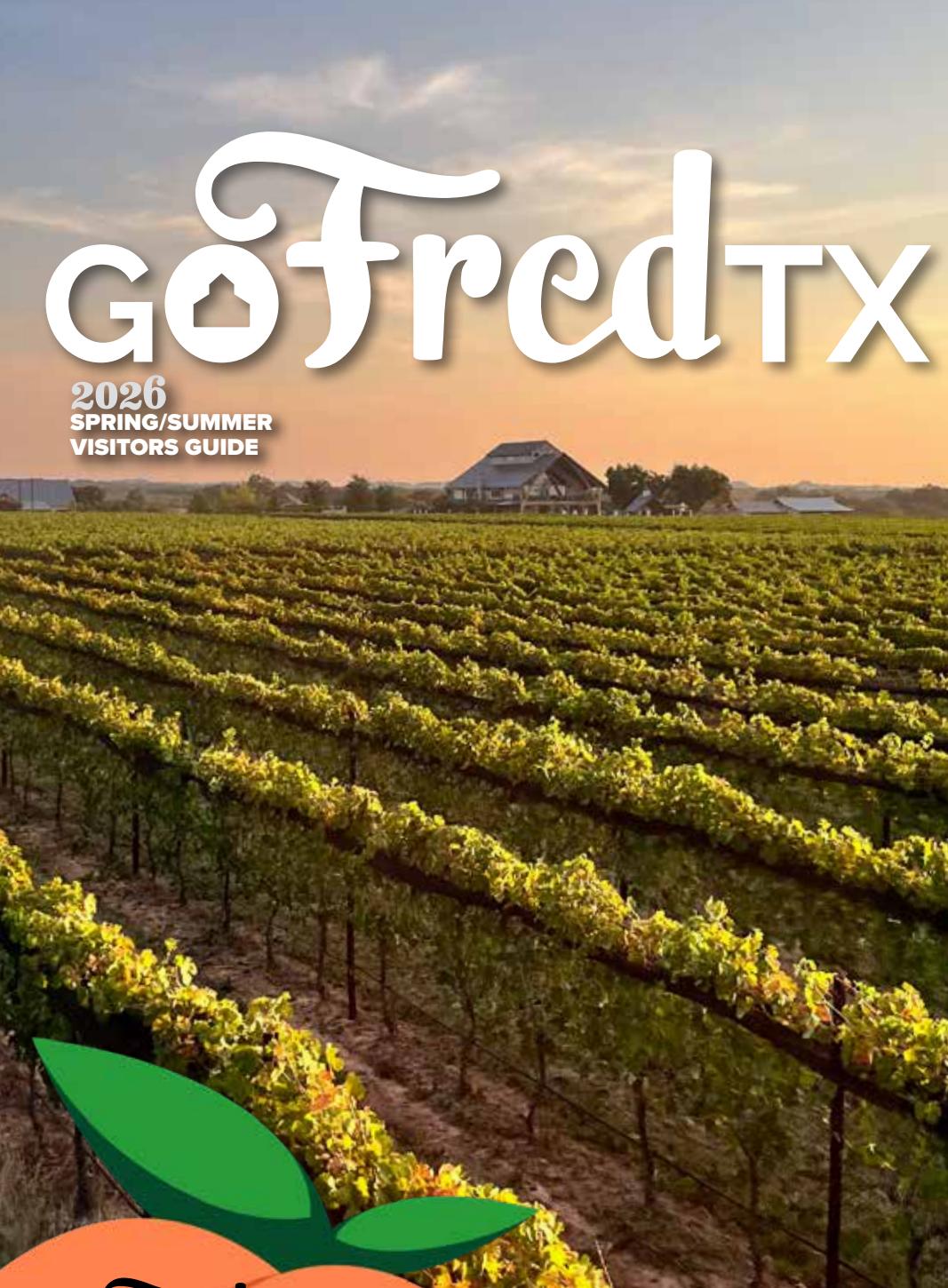


GoFredTX

2026
SPRING/SUMMER
VISITORS GUIDE



GoFredTX THE DETAILS

- Shipped directly to Texas Travel Centers for distribution
- Inserted & distributed to print & online subscribers of The Fredericksburg Standard-Radio Post
- Delivered directly to customers/advertisers within a 100 mile radius of Fredericksburg
- Promoted on our Social Media, and Daily Updates Newsletter to approximately 16K subscribers
- Readily available to tourists on Fredericksburg Main Street and local community

*3-5 readers per copy

80,000

VISITORS GUIDES ARE DISTRIBUTED THROUGHOUT THE TEXAS HILL COUNTRY ANNUALLY (Spring/Summer & Fall/Winter) 280,000 readers*

New

MODERN, ELEVATED DESIGN WITH 6 NEW
DEDICATED LIFESTYLE SECTIONS HIGHLIGHTING
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